

## PROGRAM ADVERTISEMENTS

Thank you for your interest in advertising with the Atlanta Chamber Music Festival! Please see below for specifications and policies. Your participation helps fund our unique programming for young musicians!

TYPE	SIZE	SPECIFICATIONS	PRICE
Inside Front Cover	5.5" width, 8.5" height	Full color, .125 inch bleed	\$500
Inside Back Cover	5.5" width, 8.5" height	Full color, .125 inch bleed	\$400
Full Page	5.5" width, 8.5" height	Full color, .125 inch bleed	\$300
Half Page	5.5" width, 4.25" height	Full color, .125 inch bleed	\$150
Quarter Page	2.5" width, 4.25" height	Full color, .125 inch bleed	\$75

## **FORMATTING:**

Our programs are booklet style. All images are full color, CMYK preferred. Resolution should be 300 dpi or higher. Please include a .125 in. bleed around any full bleed images, and do not include cut marks. All fonts must be included where applicable. Acceptable formats are: .pdf .png, .eps, .ai, .psd

## **POLICIES:**

- Deadline is May 1. Questionnaire, completed image, and payment must be submitted by this date.
- Images not meeting the formatting specifications above will not be printed. Please email <a href="mailto:info@atlantachambermusicfestival.com">info@atlantachambermusicfestival.com</a> with any formatting questions.
- All advertisements are subject to availability. Once you have submitted your questionnaire, you will
  receive an email informing you whether your ad has been accepted. Please do not make a payment
  before your ad has been accepted.

## **PROCEDURES:**

- 1. Fill out the advertising questionnaire at <a href="www.atlantachambermusicfestival.com/ads">www.atlantachambermusicfestival.com/ads</a>. You will receive an email informing you whether your ad has been accepted.
- 2. Make payment at <u>www.atlantachambermusicfestival.com/ad-payments</u>. Please do not make payment until you have received an email confirmation from us that your ad has been accepted.
- 3. Email your completed image to <a href="mailto:info@atlantachambermusicfestival.com">info@atlantachambermusicfestival.com</a>.

Please direct all questions to info@atlantachambermusicfestival.com.